



HAZEM ELBAHY

MARKETING & BRANDIND SPECIALIST

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Jeddah - Al Tahlia st. - 54320 KSA

SUMMARY

I have experience in marketing with a history of working in marketing strategy, branding, digital marketing, and digital advertising. I have experience in digital marketing, communications, advertising, strategic planning, creative concepts, monitoring, analysis, and marketing strategy. I have also studied programming and worked as a professional programmer and web designer for a long time, which supports my experience with deep technological knowledge and a logical way of thinking.

EXPERIENCE



SEASONAL GARDEN

Retail & Supply Chain

Nov 2020 - Present (2 Years 2 Months)

- **Marketing Director.**
- Strategic Marketing Planning | Digital Marketing | Building customer satisfaction, value, and retention | Winning markets market-oriented strategic planning | Analyzing marketing opportunities through
- **Digital Marketing Specialist.**
- Digital Marketing | Strategic Marketing Planning | Market Research & Competitor Analysis | Revenue Generation | KPI
Jeddah, Saudi Arabia



CO-FOUNDER REBRANDIT AGENCY

Digital Marketing & Branding Agency

April 2019- Present (3 Years 9 Months) Part Time

- **Marketing Director & Branding Strategy.**
- Strategic Marketing Planning | Digital Marketing | Building customer satisfaction, value, and retention | Winning markets market-oriented strategic planning | Analyzing marketing opportunities through.
Jeddah, Saudi Arabia

EDUCATION

ALEXANDRIA UNIVERSITY

Bachelor of Management Information Systems

Grade: B+

2011 - 2015

FORSAN HIGH SCHOOL

High School Diploma

2011 - 2015

SKILLS

- Marketing.
- Brand Management & Identity
- Marketing Research
- Negotiation.
- Market Segmentation.
- Marketing Analytics
- Competitive Analysis
- B2B Marketing.
- B2C Marketing.
- Web Design.
- Design Thinking.
- Front End & Back End Coding.

ADDITIONAL INFORMATION

Languages:

- Arabic (Native).
- English (Fluent).
- German (Elementary).
- Tagalog (Elementary).

Hobbies:

- Reading. Boxing. Body Building.

EXPERIENCE



ASHAL LOGISTICS

Logistics & Supplying chain.

September 2018 - September 2019 (1 Year 1 Month)

- **Marketing Director & Branding Strategy.**
- Web Content Manager | Strategic Marketing Planning | Winning markets market-oriented strategic planning | Analyzing marketing opportunities through.
Jeddah, Saudi Arabia



INTIMAA REAL ESTATE SERVICES.

Red Sea Mall - Sedco Holding

July 2017 - September 2018 (1 Year 3 Months)

- **Marketing Specialist.**
- Digital Marketing | Market Research & Competitor Analysis | Client Relationship.
Jeddah, Saudi Arabia



BIBLIOTHECA ALEXANDRINA

January 2013 - December 2015 (3 Year) Internship

- **Marketing Specialist.**
- Digital Marketing | Strategic Marketing Planning | Market Research | Event planning.
Alexandria, Egypt



ORIFLAME COSMETICS

Feb 2012 - Jul 2017 (3 Year 6 Months) Part Time

- **Sales and Marketing Specialist**
- Digital Marketing | Building customer satisfaction, value, and retention | Market Research & Competitor Analysis.
- **Marketing Team Member**
- Digital Marketing | Building customer satisfaction, value, and retention | Market Research & Competitor Analysis.
Alexandria, Egypt

COURSES & CERTIFICATION

- **Digital Marketing Foundations**
LinkedIn Issued Nov 2022. No Expiration Date
- **How To Write a Marketing Plan**
LinkedIn Issued Nov 2022. No Expiration Date
- **Marketing Foundations**
LinkedIn Issued Nov 2022. No Expiration Date
- **The Foundation of Digital Marketing**
Google Issued Jul 2021. No Expiration Date
- **Kali Linux Management**
Udemy Issued Feb 2020. No Expiration Date
- **Boot Strap (Web Design)**
NewHorizons Issued Apr 2018. No Expiration Date
- **HTML 5 (Programing)**
NewHorizons Issued Apr 2018. No Expiration Date
- **Web Design Java Script & jQuery (Web Design)**
NewHorizons Issued Apr 2018. No Expiration Date
- **Word Press (Web Design)**
NewHorizons Issued Apr 2018. No Expiration Date
- **HTML, CSS, CSS3 (Programing)**
NewHorizons Issued Mar 2018. No Expiration Date
- **Adobe Photoshop CC**
NewHorizons Issued Feb 2018. No Expiration Date
- **Web Fundamentals**
NewHorizons Issued Jan 2018. No Expiration Date
- **Business Model Canvas Workshop**
NewHorizons Issued Dec 2017. No Expiration Date

REFERENCE

WALID AL SHAHRI

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NIJA AL GHAMDI

Bord Chairman

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MOHAMED TAHA

HR Manager

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